

## Historic, archived document

Do not assume content reflects current  
scientific knowledge, policies, or practices.



62

# Vaughan's Seed Co.

18 DESBROSSES STREET  
NEW YORK 13, N. Y.

*Master Blend* <sup>®</sup>

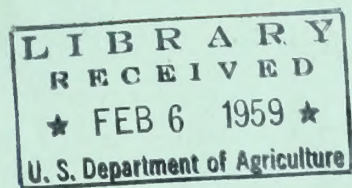
With Merion Blue,  
Delta Blue and Penn Lawn Fescue



BE MODERN! IN 1959

Sell Modern Lawn Seed Mixtures  
SEED MARKET QUOTATIONS

Jan. 30, 1959



BULK RATE  
U. S. POSTAGE  
**PAID**  
PERMIT No. 15248  
NEW YORK, N. Y.

BIBLIOGRAPHY DIVISION  
LIBRARY, U. S. DEPT. OF AGRICUL  
WASHINGTON 25, D C TURE

DS



# VAUGHAN'S SEED COMPANY

WHOLESALE GRASS SEED DIVISION

18 DESBROSSES STREET, NEW YORK 13, N. Y.

PHONE

Walker 5-4555

BArcley 7-4900 Ext. 2

January 30, 1959

We quote today's values, subject to market changes, f.o.b. warehouse New York, for prompt shipment. Terms: NET CASH, no discount, subject to arrival draft. BAGS ARE NOT RETURNABLE • Cost of all cotton and burlap bags included in the price, basis gross for net weight. All orders are accepted with the understanding that prices in effect at that time will prevail.

Note to former DURYEA SEED CO. Customers—We are combining our Wholesale Price List to simplify matters. This list will take place of the former Blue Card List. It will give you same Low Wholesale Prices. See pages 2 and 8 for additional grass and bird seeds.

RED CLOVER	Per 100 lbs.
Medium, purity 99% .....	45.00
Kenland .....	47.00
Pennscott .....	47.00

ALSIKE CLOVER	
Extra Fancy, purity 99% .....	31.00

ALFALFA	
Northern, purity 99% .....	38.00
Grimm, purity 99% .....	Ask
Buffalo Alfalfa (certified) .....	39.00
Ranger Alfalfa (certified) .....	42.00
Atlantic Alfalfa (certified) .....	38.00
Du Putts (certified) .....	59.00
Vernal (certified) .....	62.00
Narragansett (certified) .....	70.00

WHITE CLOVER	
Extra Fancy .....	62.00
Packed in 1 lb. carton \$9.60 per dozen.	
Packed in 1/2 lb. bags, \$5.50 per dozen.	
Ladino White Clover (certified) .....	70.00
New Zealand White Clover .....	70.00
Kent Wild White Clover .....	80.00

OTHER CLOVERS	
Sweet Clover .....	16.00
Birdfoot Trefoil Imported .....	78.00
Empire Birdfoot Trefoil .....	75.00
Inoculation for Clovers and Alfalfa 35c Bus. Size	

TIMOTHY	
Fancy, purity 99.65% (short supply) .....	25.00

TIMOTHY & ALSIKE (mixed)	
Containing 20% Alsike .....	29.00

REDTOP	
Solid Seed, purity 92% .....	42.00
Solid Seed, purity 95% .....	44.00
Solid Seed, purity 98% .....	47.00

BLUE GRASS	
Kentucky, fancy, purity 85% .....	38.00
Kentucky, extra fancy, purity 90% .....	43.00
Kentucky, superfine, purity 98% .....	48.00
Canada Blue, fancy .....	60.00
Merion Kentucky Blue .....	185.00
Delta Kentucky Blue .....	65.00

ROUGH BLUE GRASS	Per 100 lbs.
Poa Trivialis .....	33.00

RYE GRASSES	
Domestic Ryegrass .....	14.00
Italian Ryegrass (Domestic) .....	14.00
in 5 lb. bags .....	18.00
Perennial or English Rye Grass .....	17.00
in 5 lb. bags .....	21.00

BENT GRASSES	
Astoria Colonial Bent .....	55.00
Colonial Bent Blue Tag .....	55.00
Seaside Bent .....	105.00
Highland Bent .....	30.00
Mixed Bent (South German) .....	125.00
Penncross Creeping Bent .....	250.00
Velvet Bent .....	Ask

RED AND TALL FESCUES	
Chewing Fescue (Domestic) .....	45.00
Creeping Red Fescue (Domestic) .....	47.00
Creeping Red Fescue (Imported) .....	35.00
Illahoe Creeping Red Fescue .....	55.00
Penn Lawn Fescue .....	53.00
F 74 Creeping Red Fescue .....	55.00
Penn State Chewing Fescue .....	50.00
Alta Tall Fescue .....	19.00
Kentucky 31 Tall Fescue .....	18.00
Hard Fescue Blue Tag .....	65.00

HAY GRASSES	
Meadow Fescue .....	35.00
Orchard Grass .....	28.00
Brome Grass (Lincoln) .....	22.00

MISCELLANEOUS	
Dwarf Essex Rape .....	12.50
Hairy or Winter Vetch .....	21.00
Canada Field Peas for Seeding .....	9.00
Sudan Grass (Piper) .....	13.50
Black Wilson Soy Beans .....	7.50
Bermuda Grass .....	on request
U-3 Bermuda .....	1 lb. cans each 3.75

MILLETS	
Golden .....	10.00
Japanese .....	8.00
Hungarian .....	Ask

MISCELLANEOUS GRAINS	
Seed Buckwheat .....	7.00
Rice, Broken .....	11.50
Hulled Oats .....	7.00
Flax, Whole .....	12.00
Seed Rye .....	5.00

LAWN MIXTURES	Per 100 lbs.
---------------	-----------------

Prepaid on 300 lbs. or over.	
Quick Result Mixture	
Composed of Quick Growing Grasses	
in bulk .....	19.00
in 5 lb. bags .....	23.00
*Columbia Park	
in bulk .....	23.00
*Gramercy Park	
in bulk .....	30.00
*Duryea's Central Park Choice	
in bulk .....	42.00
*Old Homestead	
in bulk .....	45.00
*Duryea's Evergreen	
in bulk .....	50.00
*Duryea's Superior	
in bulk .....	60.00
*Shady Spot	
fancy, in bulk .....	40.00
Athletic Mixture .....	52.00

\*Indicates brands put up in 1, 2 and 5 lb. bags at extra cost of:  
10.00 per 100 lbs. for 1 lb. bags  
7.00 per 100 lbs. for 2 lb. bags  
5.00 per 100 lbs. for 5 lb. bags  
See page 2 for Original Vaughan Mixtures.

GRASS MIXTURES	
For Hay and Pasture .....	32.00

INOCULATION	
LEGUME-AID (Powder Form)	
1 bu. size Alfalfa and All Clovers and Trefoil .....	.35 each
2 1/2 bush. .....	.70 each
100 lb. size Peas and Vetch .....	.35 each
2 bu. size Soy Beans .....	.26 each
Pkt. Birdsfoot Trefoil .....	.20 each

ASK FOR PRICES ON:  
LONG ISLAND MIXTURE  
MEETS BASIC RECOMMENDATIONS  
of the L. I. AGRICULTURAL INSTITUTE  
Packed in 5 lb. cotton bags and  
100 lb. burlap bags  
NEW JERSEY STANDARD MIXTURES  
100 lb. burlap bags  
Special Mixtures

Somewhat higher prices charged if less than full bags are ordered.

"The Vaughan's Seed Co. warrants to the extent of the purchase price that seeds sold are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied."

# Three Newest Grasses Developed by Research Now in VAUGHAN'S Master Blend® of Merion Formula

**NOW, A MERION LAWN IS NOT ONLY BEST  
BUT COSTS LESS THAN SECOND BEST**

While prices have risen for seed of Merion variety of Kentucky Blue grass, the advantage of economy over less desirable grasses still remains for Vaughan's Merion Formula Master Blend.

A Merion lawn, to which researchers give top rating for beauty, vigor and wear resistance, is now available at less cost for the same area than the finest Kentucky Blue Grass mixtures.

One pound of Vaughan's Merion Formula, retailing for \$2.49, will seed an area of 500 to 750 sq. ft. It would take 2 to 3 lbs. of a high grade Kentucky Blue Grass mixture at a higher total cost to sow an equal area.

## VAUGHAN'S MASTER BLEND® OF MERION FORMULA

A great improvement has been made in this Merion mixture. Besides a million seeds of Merion Kentucky Blue Grass, it now contains two other new grasses—developed by scientific research—Delta Kentucky Blue Grass and Pennlawn Creeping Red Fescue.

Delta Kentucky Blue Grass, developed by turf researchers in Canada, where seedling vigor and quick early growth are important because of their climate, provides a quick cover for the slower starting Merion.

Pennlawn Creeping Red Fescue, a hybrid developed at the Pennsylvania State University, thrives in sandy soil and shady places, where Merion might grow thinly. Thus a thick green carpet is assured over the entire lawn area, and experience has shown that the beautiful Merion color dominates the lawn.

**Packed in Attractive Colored 1 lb., 3 lb. and 5 lb. Sizes**

1 lb. cartons	.....(Retail \$ 2.49).....	\$37.50	per case of 25
3 lb. cartons	.....(Retail \$ 7.45).....	\$70.56	per case of 16
5 lb. cartons or bags	.....(Retail \$12.25).....	\$72.50	per bale of 10
10 lbs. ....	\$14.50	25 lbs. ....	\$35.75
		100 lbs. ....	\$140.00

## ADVANTAGE OF A MIXTURE

Wherever lawns are grown, grass seed mixtures have long been considered more certain than any single variety to produce a good lawn. This is because in any lawn area soil texture, drainage, shade and other factors are rarely uniform. The exact variations cannot be told in advance of sowing, so the practice arose of mixing several grasses, adapted to different conditions, to make sure that at least one of the group would thrive over every inch of the soil surface.



## VAUGHAN'S STRAIGHT MERION KY. BLUE GRASS

**Markets Are Firmer On Merion—Supplies Limited**

**Packed in attractive 1, 3 and 5 lb. sizes or bulk**

1 lb. cartons	.....(Retail \$ 2.95).....	\$ 48.75	per case of 25
3 lb. cartons	.....(Retail \$ 8.75).....	\$ 92.16	per case of 16
5 lb. cartons or bags	.....(Retail \$14.50).....	\$ 95.00	per bale of 10
10 lbs. ....	\$19.00	25 lbs. ....	\$46.75
		100 lbs. ....	\$185.00

**ONE POUND WILL SOW 500 TO 750 SQ. FT.**

## OTHER Vaughan's MIXTURES FOR SPRING 1959

**See Page 1 for former Duryea Seed Co. Mixtures**

**Price on mixtures F.O.B. New York City, but prepaid on 300 lb. lots or over.**



## VAUGHAN'S PARKS FORMULA

**NOW CONTAINS DELTA BLUE GRASS,  
THE NEW BLUE GRASS DEVELOPED FOR  
SEEDING VIGOR**

1 lb. cartons	....(Retail \$1.30)....	\$19.25	per case of 25
3 lb. cartons	....(Retail \$3.85)....	\$36.00	per case of 16
5 lb. bags	....(Retail \$6.35)....	\$36.50	per bale of 10

**Per 100 lbs.**

10 and 15 lb. bags	...\$72.00	100 lb. lots	...\$69.00
50 and 25 lb. bags	...\$71.00	500 lb. lots	...\$68.00

## VAUGHAN'S COLUMBIAN (GENERAL PURPOSE FORMULA)

**Especially adapted for medium shade and sandy soils.**

1 lb. cartons	.....(Retail \$ 1.20).....	\$ 17.75	per case of 25
3 lb. cartons	.....(Retail \$ 3.55).....	\$ 33.12	per case of 16
5 lb. bags	.....(Retail \$ 5.85).....	\$ 33.50	per bale of 10

**Per 100 lbs.**

10 and 15 lb. bags	...\$66.00	100 lb. lots	...\$63.00
50 and 25 lb. bags	...\$65.00	500 lb. lots	...\$62.00

## VAUGHAN'S DENSE SHADE FORMULA

Composed of grasses most suited for growing in heavily shaded situations. Is also satisfactory in moderate shade.

1 lb. cartons	.....(Retail \$ 1.20).....	\$ 17.75	per case of 25
3 lb. cartons	.....(Retail \$ 3.55).....	\$ 33.12	per case of 16
5 lb. bags	.....(Retail \$ 5.85).....	\$ 33.50	per bale of 10

**Per 100 lbs.**

10 and 15 lb. bags	...\$66.00	100 lb. lots	...\$63.00
50 and 25 lb. bags	...\$65.00	500 lb. lots	...\$62.00

## VAUGHAN'S PRIVATE ESTATE

**Now Contains Merion Ky. Bluegrass — It Stays Green**

**This is a top quality lawn seed mixture of permanent fine-bladed grasses.**

	Retail Prices	Dealer Price
1 lb. ....	\$ 1.65	\$25.00 per case of 25
3 lbs. ....	4.90	47.20 per case of 16
5 lbs. ....	8.00	47.50 per bale of 10
Per 100 lbs.		
10 and 25 lb. bags .....	\$92.00	50 and 100 bags .....\$90.00

## VAUGHAN'S "NEW IMPROVED" LONG ISLAND FORMULA

This contains the basic grasses originally recommended by the Long Island Agricultural and Technical Institute at Farmingdale. All of higher qualities than standards.

	Retail Prices	Dealer Price
1 lb. ....	\$ 1.15	\$15.00 per case of 25
5 lbs. ....	5.50	27.50 per bale of 10
25 lbs. ....	25.00	lots of 2 or more \$13.00 each
		\$50.00 per 100 lbs.



## VAUGHAN'S EXCEL LAWN MIXTURE

1 lb. cartons	....(Retail \$ .80)....	\$12.00	per case of 25
3 lb. cartons	....(Retail \$2.35)....	\$22.08	per case of 16
5 lb. bags	....(Retail \$3.85)....	\$22.00	per bale of 10
25 lb. bags	...\$42 per lb.	100 lbs. ....	\$40.00
		500 lbs. ....	\$195.00

## SPECIAL MIXTURES

If interested in lower priced formulas other than we list — or your own formulas — let us know and we will be glad to quote.

# BE MODERN! Sell Modern Lawn Seed Mixtures

**NOW-**

- 1- TWIST-O-GRIP
- 2- DIAL-A-FEED
- 3- CONSTANT FLOW
- 4- EVEN FEED

# VAUGHAN'S NEW IMPROVED LAWN SPREADERS

18 Inch. Modern precision application rate control, so you can cover up to 700 square feet of area with 1 lb. of merion blue. Shutter instantly locked, open or closed, by twist of grips. Far superior to all other spreaders. Plated agitator to resist acid corrosion and rust. Easily assembled. Sturdily built. Heavy rubber tires. Max. capacity, 50 lbs.

Scientifically and accurately spreads all fertilizers and lawn seeds. 18 inch and 24 inch available in two-tone colors. Pink, Blue and Yellow with Grey trim.



18 INCH

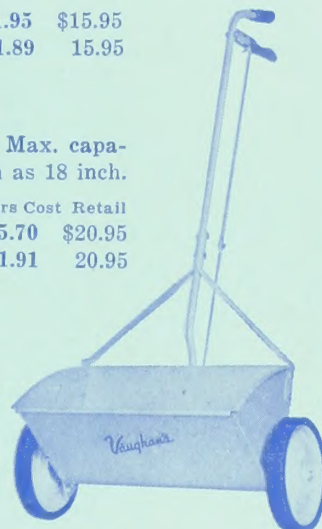
Cat No.	Size	Packed	Wt.	Dealers Cost	Retail
S524	18 in.	1	30 lbs.	\$11.95	\$15.95
	18 in.	3	90 lbs.	31.89	15.95

24 Inch. Professional Model. Max. capacity 70 lbs. Same construction as 18 inch.

Cat No.	Size	Packed	Wt.	Dealers Cost	Retail
S525	24 in.	1	34 lbs.	\$15.70	\$20.95
	24 in.	3	102 lbs.	41.91	20.95

17 Inch. Positive shutter opening and closing by means of grip-squeeze lever. Heavy gauge steel handle and welded hopper. Color Lavender only. Capacity 25 lbs.

Cat No.	Size	Packed	Wt.	Dealers Cost	Retail
S523	17 in.	1	13 lbs.	\$ 5.95	\$ 7.95
	17 in.	3	39 lbs.	15.90	7.95



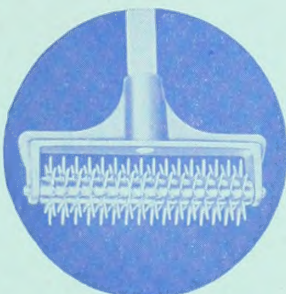
17 INCH

## VAUGHAN'S NEW SPECIALTIES

### VAUGHAN'S MERION BLUE GRASS SEEDER



### VAUGHAN'S LAWNOVATER



The perfect answer for reseeding bare spots in lawns. Increases grass germination 50% to 75%. Eliminates need for top soil. Just sow the seed — then roll Lawnovater over surface.

RETAIL EACH ..... \$4.95  
CASE OF 4 ..... \$11.88

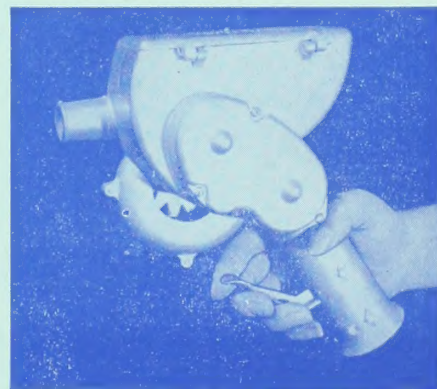
### VAUGHAN'S FORMULA Z TURF FUNGICIDE

**TURF FUNGICIDE.** This is a Broad Spectrum Lawn Turf Fungicide, which is recommended for controlling lawn diseases, such as brown patch, dollar spot, leaf blights, curvularia, etc. Contains Urea which stimulates new growth. 8 oz. treats 2000 to 4000 sq. ft.



Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
\$304	8 oz.	12	12 lbs.	\$25.20	\$ 3.50
	5 lbs.	1	6 lbs.	14.85	24.75

### VAUGHAN'S NEW PISTOL-GRIP DUSTER



At last we have found a Duster that will really do a thorough job and still leave one hand free. Our new Pistol-Grip Duster is right in economy, accuracy and ease of handling. Hold it like a pistol and when dusting pick your target and shoot away, your free hand can then be used to push outer branches aside permitting you to shoot the dust in the hard to get at places. Pistol-Grip Duster, equipped with a 3 finger trigger and agitator for ease of operation and non clogging steady flow.

RETAIL EACH ..... \$7.85  
YOUR COST EACH ..... \$5.25

New scientific garden tool that saves time and money. Insures a uniform seeding by a steady continuous spreading of lawn seed. Can be also used for Grub proofing of Lawns by spreading Dieldrin, Chlordane, Dry Fertilizers or Powdered Weed Killers.

RETAIL EACH ..... \$4.95  
YOUR COST EACH ..... \$3.30

# Vaughan's "SODAR"® CRAB GRASS KILLER

## VAUGHAN'S CRAB GRASS KILLER

(SODAR)®

Best Of All And Costs Less



The effective way in removing crab grass and chick weed without the slightest injury to the turf grasses. It is far more economical and easier for an amateur to apply. The chemical which performs so well is Di Sodium Monomethyl Arsonate. It can be applied early or late in the season, on young plants. A sprinkling can work well on small lawns, and pressure sprayers on larger areas. One treatment kills young plants, mature plants may need two. 4 ounce, treats 1,000 sq. ft. retails at

## VAUGHAN'S LIQUID SUPER (SODAR)®

For Quick Kill Of Crab Grass



This high-power version of SODAR®, the crab grass killer, comes in liquid form and should be applied with a sprayer. You can see the crab grass plants lose color as it hits them, and complete destruction takes place in a matter of hours, not days. Full instructions come with it. It will quickly clear a heavily infested space where you may want to make a new lawn. 1 pint covers 1500 sq. ft. 1 pint retails at \$2.35.

Size	Packed	Wt.	Dealers Cost	Retail
4 oz.	12	9 lbs.	\$ 9.00	\$ 1.25
1 lb.	12	18 lbs.	25.20	3.50
5 lbs.	1	5 lbs.	9.85	14.75
5 lbs.	2	10 lbs.	17.70	14.75

Also available in 20, 40 and 100 lb. size drums

## VAUGHAN'S PRE-KILL

New For 1959

Kills Crab Grass Before It Sprouts



Without injury to lawn grass this dust is deadly to crab grass seeds and seedlings, attacking and destroying them before they emerge from the soil. It also kills many soil insects including grubs, cutworms, night crawlers, lawn moth larvae and ear wigs. One application as directed is all that is needed to rid the soil of crab grass. It has been tested in trials at leading universities and is available from Vaughan's for the first time in 1959. Packed in convenient dry form for application with spreader.

Size	Packed	Dealers Cost	Retail
For 1000 sq. ft.	6	\$17.82	\$4.95 each
For 2500 sq. ft.	3	17.61	9.95 each

## ® KO Combines Sodar® and 2, 4D READY TO SPREAD

Here's Vaughan's SODAR®, deadliest enemy of crab grass, and 2,4D, fatal to other lawn weeds, now combined in one dry formulation for easy application. 9 lbs. treats 2,500 sq. ft., 18 lbs. treats 5,000 sq. ft.

\*Registration Apd. U. S. Pat. Off.

Cat. No.	Packed	Wt.	Dealer Cost	Retail ea.
S-378	1	9 lb.	\$2.64	\$3.95
S-378	4	36 lb.	9.48	3.95
S-378	1	18 lb.	4.64	6.95
S-378	2	36 lb.	8.34	6.95

Prepaid in lots of \$75.00 or more.

**\*KO...**

**GUARANTEED CONTROL FOR**

Crab Grass	Hen Bit
Chickweed	Moneywort
Black Medic	Pigweed
Burdock	Plantain
Dandelion	Purslane
Fleabane	Ragweed
Goosegrass	Yarrow

and many others



## VAUGHAN'S SEED COMPANY

MAIN OFFICE

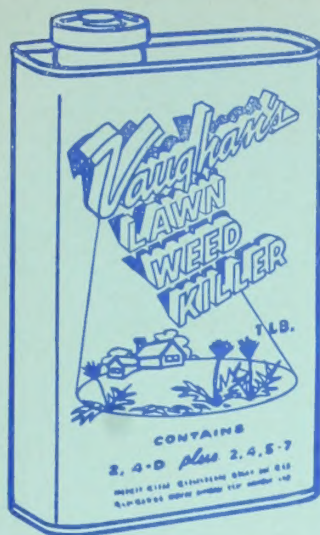
85 WHITE STREET, NEW YORK 13, N. Y.

For Supplies, Flower and Vegetable Seeds and Bulbs BARclay 7-4900

Wholesale Grass Division 18 Desbrosses St., New York 13, N. Y.

Walker 5-4555 or BARclay 7-4900 Ext. 2

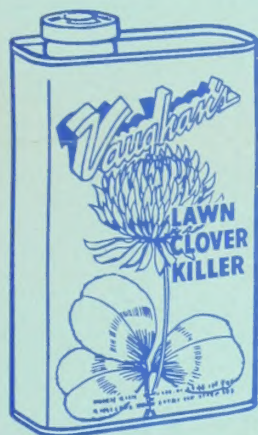
## VAUGHAN'S LAWN WEED KILLER



Of all the weed killing chemicals, the original discovery, 2, 4D, is the most dependable. It does its work with rarely a failure, clearing your lawn of broad leaved weeds, and keeping your grounds free of almost all unwanted plant growths. Vaughan's Lawn Weed Killer contains 2, 4D plus, 2, 4, 5T which makes it fatal to woody plants as well as weeds. Poison oak, poison ivy, cherry, honeysuckle and others are easily exterminated. 8 oz., covers 1,500 sq. ft.

Size	Packed	Wt.	Dealers Cost	Retail
8 oz.	24	22 lbs.	\$14.40	\$1.00
1 qt.	12	32 lbs.	19.80	2.75

## VAUGHAN'S LAWN CLOVER KILLER



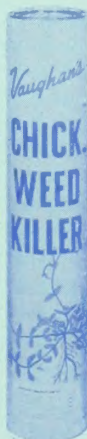
For those who object to clover's white blossoms, and susceptibility to disease. Contains 2, 4, 5T plus other ingredients to penetrate and kill tough stems of old clover. Will not harm grass when used as directed. 8 oz. covers 1,500 sq. ft. Now, Vaughan's Lawn Clover Killer can be recommended for the control of this pest, without injury to turf. Clover should disappear within two weeks. Here is a product specifically designed to kill an important weedy plant. Meet the demand for this product; stock Vaughan's Lawn Clover Killer. Display it on your counter and you'll be surprised how quickly the display carton will empty.

Size	Packed	Wt.	Dealers Cost	Retail
8 oz.	24	22 lbs.	\$18.00	\$1.25

## VAUGHAN'S NEW CHICKWEED KILLER

A positive destroyer of chickweed (also clover) for dry application. Contains new ingredients developed by Vaughan's. Packaged in handy new shaker-type container for quick and easy application without special equipment. Safe to use, will not harm the finest grass. 1 can enough to spot treat average lawn.

Cat No.	Packed	Dealers Cost	Retail
S167	12	\$6.98	97c



## VAUGHAN'S ROSE AND PLANT DUST OR SPRAY WITH PHALTAN



Protects plants from insects and diseases without diagnosing trouble. Contains new Phaltan for black spot on roses and other fungi and mites; Malathion, destroyer of aphids and other insects; 5% D.D.T. all around insecticide dust. Protects roses, evergreens, and other ornamental plants from any pest that threatens them. Use in garden dusters or sprayers. 8 oz. is a refillable pump gun.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S276	8 oz.	24	22 lbs.	\$22.90	\$1.59
	1 lb.	12	18 lbs.	14.26	1.98
	4 lb.	8	35 lbs.	30.48	6.35

Give this sure seller a prominent space and watch the sales go up.

## VAUGHAN'S ROSE AND PLANT SQUEEZE DUSTER

Contains a combination of insecticides and fungicides for controlling chewing and sucking insects. Also fungus, mildew, black spot, etc. Contains Captan, 5% D.D.T., Karathane and Malathion. Just squeeze with one hand. Gives uniform coverage. Duster is refillable, weatherproof.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S267	8 oz.	12	9 lbs.	\$10.00	\$1.39



## VAUGHAN'S TOMATO AND VEGETABLE DUST OR SPRAY

Now your salesmen can recommend one product to control most common insects and diseases which attack the food garden. Now you can reduce inventory.

Protects edible plants from insects and diseases, with complete safety to those who eat the vegetables and fruit. Contains malathion and methoxychlor, which destroy insects of all types, and captan, which disposes of all fungi. Use on fruit trees, and on flowers if you wish. Apply as dust or spray with regular garden equipment. 8 oz. is a refillable pump gun.

Size	Packed	Wt.	Dealers Cost	Retail
8 oz.	12	9 lbs.	\$ 7.20	\$1.00
12 oz.	24		19.44	1.35



## VAUGHAN'S SEED COMPANY

### MAIN OFFICE

For Supplies, Flower and Vegetable Seeds and Bulbs BArlay 7-4900

Wholesale Grass Division 18 Desbrosses St., New York 13, N. Y.

85 WHITE STREET, NEW YORK 13, N. Y.

Walker 5-4555 or BArlay 7-4900 Ext. 2

# VAUGHAN'S PEAT PLANT-A-POT\* INSURES THE LIFE OF SEEDLINGS

Your customers who start flower and vegetable seeds in cold-frames, hotbeds or their homes for an early start, can insure success by sowing the seeds in Vaughan's Plant-a-Pots.

Transplanting shock, which gives a serious set-back to seeding plants which are lifted from the soil when moved to the garden is entirely avoided by using Plant-a-Pots. This enables the plants to flower, or reach harvest size several weeks earlier. Moisture quickly penetrates the walls of the pot, facilitating watering. If the pots are placed in a box, pan or tray, water can be poured into the bottom and will be absorbed.

The roots of each tray seedling need never be disturbed, but as soon as the weather is right and the seedling large enough the pot can be set out in the garden. Here the plant will grow unchecked, the roots growing through the pot as it disintegrates. The decayed pot material will improve the soil and helps to retain moisture.

Display box illustrated is printed in three colors, taking counter space 21 x 13 inches, 17 inches high. It displays 40 plastic wrapped stacks of 2 1/4 inch size, 12 to the stack; or 24 plastic wrapped stacks of 3 in. size, 8 to the stack. This display is free with each carton containing 144 stacks of either size.



Cat. No.	Size	Packed	Dealers Cost	Retails
S1431A	2 1/4 in.	144 Stacks	\$33.70	49c stack
S1431B	3 in.	144 Stacks	33.70	49c stack

\*Registration Applied for.

## VAL-PEAT® POTS — BETTER — STURDIER



® Reg. U. S. Patent Office

### VAL-PEAT® POTS - THE BETTER, STURDIER, PEAT POT AMERICAN MADE—"FULL DIMENSIONAL"

Val-Peat Pot sizes are inside top diameters "full dimensional." Our new 2 1/4-in. square Val-Peat Pots hold 42% more soil than some other peat pots of the same stated dimension. Our 2 1/4-in. round Val-Peat Pots also hold more soil than other brands.

ORDER VAL-PEAT POTS AND RECEIVE FULL MEASURE.

### Mums—Carnations—Hydrangeas—Perennials—Nursery Stock Bedding Plants—Vegetables—Foliage Plants—Poinsettias

VAL-PEAT POT ORDERS 150 LBS. AND OVER PREPAID IN U.S.A.

#### VAL-PEAT POTS—ROUND SIZES

Inside top Dimension of pot	Number of pots	Number pots per Carton	Approx. Wt. of Carton	Price per 1000
S-1428A 2 1/4-in. Diameter	2,000 to 18,000	2000	30 lbs.	\$7.25
S-1428B 3-in. Diameter	20,000 to 74,000			6.75
S-1428C 4-in. Diameter	76,000 and over			6.25
S-1428D 2 1/4-in. Diameter	1,000 to 9,000	1000	24 lbs.	13.25
S-1428E 3-in. Diameter	10,000 to 49,000			12.25
S-1428F 4-in. Diameter	50,000 and over			11.00
S-1428G 2 1/4-in. Diameter	500 to 2,000	500	27 lbs.	29.25
S-1428H 3-in. Diameter	2,500 to 10,000			26.75
S-1428I 4-in. Diameter	11,000 and over			25.25
S-1428J 2 1/4-in. Diameter	500 to 2,000	500	25 lbs.	28.75
S-1428K 3-in. Diameter	2,500 to 9,500			26.25
S-1428L 4-in. Diameter	10,000 and over			24.75

#### VAL-PEAT POTS—SQUARE SIZES

Inside top Dimension of pot	Number of pots	Number pots per Carton	Approx. Wt. of Carton	Price per 1000
S-1428 1 1/4-in. Diameter Square	2,500 to 17,500	2500	30 lbs.	\$7.00
S-1428 2 1/4-in. Diameter Square	20,000 to 70,000			6.50
S-1428 3 1/4-in. Diameter Square	72,500 and over			6.00
S-1428F 2 1/4-in. Diameter Square	2,000 to 18,000	2000	40 lbs.	11.00
S-1428G 3-in. Diameter Square	20,000 to 74,000			10.25
S-1428H 4-in. Diameter Square	76,000 and over			9.50
S-1428D 2 1/4-in. Diameter Square	1,000 to 9,000	1000	40 lbs.	18.25
S-1428E 3-in. Diameter Square	10,000 to 49,000			17.00
S-1428F 4-in. Diameter Square	50,000 and over			15.25

Prepaid Shipments on 5 cases or more

**VAUGHAN'S SEED COMPANY**

**MAIN OFFICE**

**85 WHITE STREET, NEW YORK 13, N. Y.**

**For Supplies, Flower and Vegetable Seeds and Bulbs BARclay 7-4900**

**Wholesale Grass Division 18 Desbrosses St., New York 13, N. Y.**

**WALKer 5-4555 or BARclay 7-4900 Ext. 2**

## VAUGHAN'S ONE SHOT MERION FERTILIZER

20 - 5 - 5

The revolutionary new fertilizer that supplies adequate amounts of plant food in the proper proportions. Full 20 units of nitrogen, from many sources including organics and urea formaldehyde compounds.

A complete fertilizer designed to provide adequate plant food for the grass in one application for the entire season.



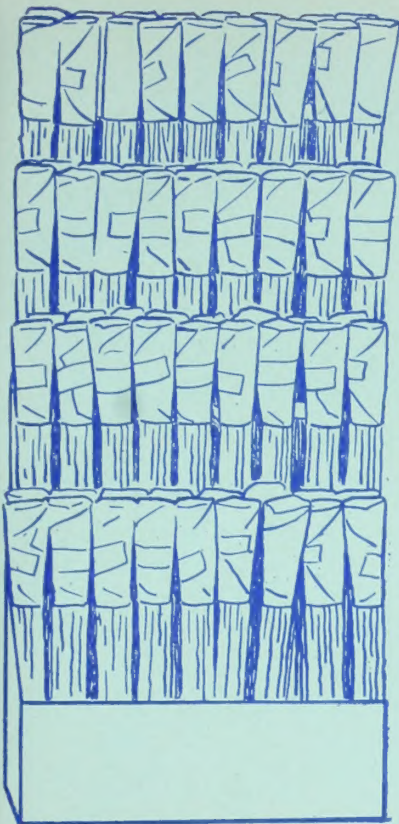
Retails at \$8.95 per 50 lb. bag

Dealer Price \$53.70 for 10 bags



**GROGANIC® 6-11-6.** A long lasting plant food rich in organics. Contains no filler whatever. Bulk is provided by dried blood, fish scraps, castor pomace and vegetable meal. Boron is added to correct acidity and manganese sulphate to prevent chlorosis (yellowing) in leaves. 5 lb. retails at 85c ea.; \$6.20 per dozen. 10 lb. retails at \$1.35 ea.; \$5.26 per carton of six; 25 lb. retails at \$3.25; 6 for \$11.70; 50 lb. bags retail at \$1.95; 5 bags for \$14.85.

# PACKAGED BAMBOO STAKES



Here is a real Profit Maker. Bamboo Plant Stakes are always in demand as a good plant support. Now for the first time you have a choice of packaged stakes from 1½-foot to 6-feet. All hand selected Green Dyed to blend in with foliage.

SIZE	QUANTITY PER PACKAGE	NUMBER PACKAGES PER BALE	RETAIL PRICE PER PACKAGE	YOUR COST PER BALE
1½-ft.	25	40	\$ .25	\$ 5.00
2-ft.	25	40	.35	7.00
3-ft.	25	40	.50	10.00
4-ft.	25	40	.75	15.00
5-ft.	25	40	1.00	20.00
6-ft.	25	40	1.25	25.00

For your convenience we have packed an assorted bale which contains 24 Packages of each:

1½-ft. — retail 25¢ per package	\$ 6.00
2-ft. — retail 35¢ per package	8.40
3-ft. — retail 50¢ per package	12.00
4-ft. — retail 75¢ per package	18.00

RETAIL VALUE ..... \$44.40

YOUR COST ..... 22.00

THAT IS OVER 100% PROFIT



## VAUGHAN'S ANIMAL REPELLENT ROPE.

This rope is impregnated with improved and more effective oils which set up a barrier of scent which turns dogs, cats and rabbits away. Circle flower bed or border.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S290	100 ft.	6	8 lbs.	\$7.00	\$1.75
	100 ft.	12	16 lbs.	\$12.60	\$1.75

## VAUGHAN'S TREE WOUND DRESSING.

For protection against Decay and Fungus. Apply to all Types of Tree Wounds or injuries. Use after pruning, apply in crotches where there are signs of Decay. ½-pints retail \$.70, case 2 dozen \$10.80; pints retail \$1.25, dozen \$9.00; quarts retail \$1.60, dozen \$11.52; gallon retail \$3.50; carton of three \$6.30.

## 72 PAGE DEALER CATALOGUE

For a more complete list of items available see our 72 Page Dealer Catalogue. Free when requested on your business letterhead.



**MOLE-NOTS—**  
Life-saver for lawns, flower and seed beds. Sure death to bulb-eating, root-destroying moles.

MOLE-NOTS safeguard bulbs when placed in ground at time of planting. "THEIR LAST MEAL."

Retail Price	Contents	Units Per Carton	Price Per Carton
35c	8 "Nots"	12	\$2.52
1.00	50 "Nots"	6	\$3.60

## WILT-PRUF



The amazing new liquid plastic spray for retarding water loss and wilting in plants. For complete protection of your evergreens, fruit trees and flowering shrubs all year 'round. Prevents injuries caused by wind-burn, sun-burn, sun-scorch and salt spray. 6 oz. size in ready to use plastic bottle.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S422	6 oz.	24	13 lbs.	\$14.40	\$1.00
	1 qt.	12	25 lbs.	25.20	3.50
	1 gal.	4	35 lbs.	26.40	10.00



**SEQUESTRENE (CHELATED IRON) 12%**  
For correction of iron deficiency (chlorosis). Apply as a spray or directly to soil. Use up to 4 lbs. per 100 gals. of water as spray, up to 2½ lbs. per 1000 sq. feet in soil applications.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S311	4 oz.	24	8 lbs.	\$17.04	\$1.19
	1 lb.	12	15 lbs.	23.04	3.19
	5 lbs.	6	52 lbs.	55.00	8.25

## AIRWRAP

**S1924 AIRWRAP.** Costly magnolias, roses, blueberries, azaleas or any woody plants can be induced to form roots on a selected stem by the Airwrap method which inexperienced gardeners can use. Once rooted the stem can be cut off and planted. Airwrap plastic film is wrapped around a ball of sphagnum moss, surrounding a wound which is prepared with a knife, according to directions. The film contains necessary make eight new plants. Each \$1.95; 6 for \$8.00, 12 for \$14.04.

# VAUGHAN'S SEED COMPANY

## MAIN OFFICE

85 WHITE STREET, NEW YORK 13, N. Y.

For Supplies, Flower and Vegetable Seeds and Bulbs BARclay 7-4900

Wholesale Grass Division 18 Desbrosses St., New York 13, N. Y.

Walker 5-4555 or BARclay 7-4900 Ext. 2

# Recleaned Bird Seeds and Grain

See Pages 1 and 2 For Grasses, Clovers, Field Seeds and Lawn Mixtures  
Following Prices F.O.B. Our Warehouse, New York, Gross for Net. Bag Lots, Less than Bags  
at Slightly Higher Price

	Per 100 lbs.
<b>SUNFLOWER</b>	
Sunflower, Small Black .....	\$12.50
Sunflower, Poultry (Grey Striped) .....	14.00
Sunflower, Parrot (Grey Striped) .....	16.00
Sunflower, Large (Grey Striped)...	19.00
Sunflower, Jumbo (Grey Striped) .....	22.00

## BIRD SEED

Canary Seed (Extra recleaned) .....	8.50
Rape, Large Black .....	11.00
Millet, Large Yellow .....	5.75
Millet, Small Yellow Finch .....	7.00
Millet, Large Red .....	5.90
Millet, White .....	5.50
Thistle .....	15.00

## MIXED BIRD SEED

<b>Mixed Canary Seed, containing:</b>	
Canary, Black Rape and Millet .....	\$11.00
Canary and Black Rape Mixed...	11.50
Love Bird Seed (for Parakeets)...	10.00

## OTHER BIRD FOOD INGREDIENTS

Hemp, extra recleaned (Sterilized) .....	15.00
Peas, Field .....	6.00
Milo Maize .....	4.50
Peanut Hearts .....	13.00

Per  
100 lbs.

## MISCELLANEOUS GRAINS

Buckwheat .....	\$ 7.00
Rice, Broken .....	11.50
Hulled Oats .....	7.00
Flax, Whole .....	12.00
Seed Rye 1000 lbs. 45.00 .....	5.00

## VAUGHAN'S WILD BIRD SEED

(Duryea Formula)

Contains All Bird Seeds - No Fillers or Screenings

A—Packed in 100 lb. bags .....	7.50
B—Packed in 100 lb. bags .....	8.00
(B includes 20 empty 5 lb. printed paper bags)	
C—Packed 20-5 lb. bags .....	9.00

When ordering Wild Bird Seed be sure to  
specify whether you desire A, B, or C method  
of packing.

All orders are accepted with the understanding that price in effect at time of shipment will apply. All sales in  
accordance with our warranty clause. Prices are to recognized dealers only.

# Vaughan's Seed Company

ESTABLISHED 1876

Wholesale Grass Division, 18 Desbrosses St., New York 13, N. Y., Tel. WAlker 5-4555 or BArclay 7-4900 Ext. 2

Main Office, 85 White Street (near Lafayette St.)

Phone BArclay 7-4900

New York 13, N. Y.

January 30, 1959